Facebook answering

1. Read Facebook’s “Privacy Policy” and “Terms and Conditions” and summarize what they say about using personal data. Copy and Quote two statements from their policies to support your summary.

The terms and conditions for your personal data it would govern the relationship with the users and other people that interact with Facebook and the Facebook brands, products and services. Since Facebook has a wide range of Services, you may be asked to review and accept supplemental terms that apply to your interaction with a specific app, product, or service. Facebook would want their users to use their real name and information, you own all the stuff that you post on Facebook, you have to respect other people’s rights, you have to agree to the payment terms if you are using Facebook services for a purchase. If you use the self-service advertising creation interfaces for creation and delivery of any advertising, you have to agree to the Self-Serve Ad Terms. You will be notified if there are any changes to the terms and conditions.

“By using or accessing the Facebook Services, you agree to this Statement”

Facebook would consider your privacy to be very important and they created the data policy to tell you how to use Facebook to share with others, how Facebook collects and uses your content and information. It is encouraged to read the Data Policy, and to use it to help with informed decisions. Facebook would collect information on how you would use their services such as what you would look at or the duration of your activities. They collect information on the groups and people that are connected to you. Also, if you use Facebook services to purchase anything, your purchase will be recorded. Facebook would collect information on websites through third parties, if you are using Facebook services and information about your computer is collected when you would install or access Facebook services. They would use all of this information to improve their services.

“You own all of the content and information you post on Facebook, and you can control how it is shared through your privacy and application settings”.

1. Who is “Cambridge Analytica”? What did they do and why are they in the news?

The Cambridge Analytica is a U.K-based political data firm and they were collecting information from Facebook users. They are on the news because Cambridge was using data inappropriately from about 50 million Facebook users, it was believed that this resulted in Donald Trump’s election campaign. This could be the very reason why Donald Trump is the president of the United States, and if it was not for this maybe the united states of America would have a different president today.

1. Explain how Facebook is enabling the spread of misinformation related to world politics. ((e.g. Brexit and the American Election).

Facebook allows the spread of misinformation because they are working with a company called Cambridge Analythica that used the information that Facebook took in a negative way. Since Cambridge is partnered with Facebook, Cambridge now has a lot of information to use. Cambridge used information from about 50 million Facebook users and it was used to help Donald Trump win the election. Now Cambridge is denying that they did not do anything that was wrong.

1. Explain why it is impossible to protect your personal information from applications like Facebook. Provide at least three examples.

It is impossible to protect your personal information being taken without your consent because there are third party programs that are used to collect your personal information. These third-party programs would find a lot of information about such as your first name, where you go to work, your home address and your family members. Another reason why it is impossible to protect yourself from sites like Facebook is because people you personally know like your friends can post stuff about you on the Internet. Facebook will then have that post and they can do a lot of negative things with that post. Lastly Facebook always has your information no matter what. Even if you delete it Facebook still has it even though it says deleted. To conclude, there is only one way to stay safe and that is to not download sites like Facebook.

1. Write a supported opinion paragraph (SOP) that addresses the comment “when an online service is free, you're not the customer. You're the product". (for or against)

I am for this comment “when an online service is free, you're not the customer. You're the product" because you do not know what the service is doing in the background. I agree with this comment only because the online service is free. When an app on the Internet is free, there’s always a catch to it. When you download an app for free one cant expect to be the customer because the app is doing you a favor by making it free, now you are doing them a favor by being the product even if you don’t know it. In this case it means Facebook-having lots of information on you. Enough to steal your identity. Also Facebook these days knows more about a child life then the child’s parents do. In conclusion, when using a free service app remember to always read the terms and services because there might be certain rules in that policy that you don’t agree with.